





NORCO

14 sq.miles

Incorporated in 1964

POPULATION CHARACTERISTICS

Population	
1970	14,511 (*1)
1980	21,126 (*1)
1990	23,302 (*1)
1995	23,450 (*2)
1996	23,500 (*2)
1997	23,600 (*2)
1998	24,050 (*2)
1999	23,950 (*2)
2000	24,157 (*1)
2001	24,408 (*2)
2002	24,882 (*2)
2003	25,321 (*2)
2004	25,624 (*2)
2005	26,532 (*2)
2006	27,045 (*2)
2007	27,017 (*2)
2008	26,812 (*2)
2009	26,852 (*2)
2010	27,063 (*1)
2011	27,060 (*2)
Projections	
2020	30,757 (*3)
2025	31,884 (*3)
2030	32,442 (*3)
2035	33,108 (*3)

2010 Racial & Ethnic Population (*1)			
	Number	Percent	
White	15,275	56.4%	
African American	1,858	6.9%	
Asian	828	3.1%	
Amer Indian/Alaska Native	150	0.6%	
Hawaiian and Pac Islander	52	0.2%	
Some Other Races	28	0.1%	
Two or More Races	467	1.7%	
Hispanic*	8,405	31.1%	
Total	27,063	100.0%	

* Hispanic can be of any race

Vital Statistics (*4)				
Year	Total Births	Birth Rate*	Total Death	Death Rate*
2007	380	14.1	149	5.5
2008	239	8.9	142	5.3
2009	231	8.6	139	5.2

* Rates per 1,000 population

2011 Voter Registration (*5)			
	Number	Percent	
Democrat	3,122	26.8%	
Republican	6,003	51.6%	
Other	595	5.1%	
No Party Preference	1,908	16.4%	
Total Registered	11,628	100.0%	

2010 Population by Age (*1)			
	Number	Percent	
< 5	1,229	4.5%	
5-9	1,378	5.1%	
10-14	1,663	6.1%	
15-19	2,054	7.6%	
20-24	1,962	7.2%	
25-34	3,559	13.1%	
35-44	4,295	15.9%	
45-54	5,141	19.0%	
55-59	1,786	6.6%	
60-64	1,376	5.1%	
65-74	1,742	6.4%	
75-84	694	2.6%	
85+	184	0.7%	
Total	27,063	100.0%	
Median Age:		39.5	
% of County:		1.2%	

2010 Population by Sex (*1)			
	Number	Percent	
Male	15,636	57.8%	
Female	11,427	42.2%	
Total	27,063	100.0%	

Sources: (*1) Decennial Census, US Census Bureau
 (*2) January Estimate, CA State Dept. of Finance
 (*3) Riverside County Projections (RCP10)
 (*4) Riverside County Department of Public Health
 (*5) California Secretary of State, February 2011
 Note: Totals might not add up due to rounding.

Comparing data between years may be problematic because of incorporations & annexations.
 Projections are based on January 1, 2008 boundary; therefore current or future dwelling units in the annexed area may not be reflected in these projections.

NORCO

HOUSING & HOUSEHOLD CHARACTERISTICS

Housing Units			Housing Units by Type				
Year	Units	Footnote	2000 (*1)	Percent	2010 (*6)	Percent	
1970	4,019	(*1)	Single Detached	5,903	94.0%	6,919	94.5%
1980	5,383	(*1)	Single Attached	137	2.2%	95	1.3%
1990	5,785	(*1)	Multi-Family: 2 to 4	9	0.1%	37	0.5%
2000	6,277	(*1)	Multi-Family: 5 Plus	137	2.2%	188	2.6%
2001	6,325	(*2)	Mobile Homes	91	1.4%	83	1.1%
2002	6,493	(*2)	Total Units	6,277	100%	7,322	100.0%
2003	6,577	(*2)	Occupancy	6,136	97.8%	7,023	95.9%
2004	6,658	(*2)	Vacancy	141	2.2%	299	4.1%
2005	6,972	(*2)	Median Home Price (*4)				
2006	7,185	(*2)	2001	\$280,000	Housing Unit Building Permits (*5)		
2007	7,221	(*2)	2002	\$289,000			
2008	7,222	(*2)	2003	\$350,000			
2009	7,229	(*2)	2004	\$490,000			
2010	7,322	(*1)	2005	\$640,000			
2011	7,320	(*2)	2006	\$625,000			
Projections			2007	\$605,000			
2020	8,362	(*3)	2008	\$425,000			
2025	8,719	(*3)	2009	\$350,000			
2030	8,888	(*3)	2010	\$331,000			
2035	9,083	(*3)	2011*	\$398,000			
			*October 2011				
			Persons Per Occupied Housing Unit (*1)				
			2000	3.15			
			2010	3.23			

Sources: (*1) Decennial Census, US Census Bureau

(*2) January Estimate, CA State Dept. of Finance. DOF will further benchmark and adjust the data with 2010 Census.

(*3) Riverside County Projections (RCP10)

(*4) DataQuick Reports

(*5) US Department of Housing & Urban Development, State of the Cities Data Systems

(*6) 2005-2009 American Community Survey 5-Year Estimates and 2010 Decennial Census

Note: Totals might not add up due to rounding.

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ECONOMIC AND LABOR FORCE CHARACTERISTICS

Labor Force Participation (*1)				
Year	Labor Force	Employed	Unemployed	Unemployment Rate
2006	13,400	12,900	500	4.0%
2007	13,700	13,000	700	4.8%
2008	13,700	12,800	900	6.9%
2009	13,700	12,200	1,500	11.0%
2010	13,600	11,900	1,600	12.0%
2011*	13,600	12,100	1,500	11.2%

* Preliminary October 2011 data

Employment/Jobs Projections (*3)	
2020	16,778
2035	22,221

* Jobs within city boundary

2009 Employment/Jobs by Industry Sector* (*2)	
Agriculture, Forestry, Fishing and Hunting	91
Mining, Quarrying, and Oil and Gas Extraction	34
Utilities	8
Construction	1,376
Manufacturing	1,164
Wholesale Trade	338
Retail Trade	705
Transportation and Warehousing	331
Information	98
Finance and Insurance	197
Real Estate and Rental and Leasing	139
Professional, Scientific, and Technical Services	492
Management of Companies and Enterprises	127
Administration & Support, Waste Mngt and Remediation	686
Educational Services	2,592
Health Care and Social Assistance	540
Arts, Entertainment, and Recreation	144
Accommodation and Food Services	972
Other Services (excluding Public Administration)	524
Public Administration	306
Total All Jobs	10,864

*Jobs within city boundary

Median Household Income	
2000	\$ 62,652 (*4)
2010	\$ 80,358 (*5)

Taxable Sales in 1,000s of Dollars (*6)		
Year	Total	% of County
2003	\$487,537	2.2%
2004	\$503,573	2.0%
2005	\$557,655	2.0%
2006	\$557,095	1.9%
2007	\$509,334	1.8%
2008	\$436,753	1.7%
2009	\$340,697	1.5%

Sources: (*1) CA Employment Development Department (City residents working anywhere. Data are not seasonally adjusted)

(*2) U.S. Census Bureau Local Employment Dynamics

(*3) Riverside County Projections (RCP10)

(*4) Decennial Census, US Census Bureau (in 1999 inflation-adjusted dollars).

(*5) 2008-2010 American Community Survey 3-Year Estimates (in 2010 inflation-adjusted dollars).

(*6) State Board of Equalization

Note: Totals might not add up due to rounding.

Comparing data between years may be problematic because of incorporations & annexations.

Projections are based on January 1, 2008 boundary; therefore, current or future employment in the annexed area may not be reflected in these projections.